



### TVC22 MATTERS TO EASTERN ONTARIO COMMUNITIES AND BEYOND

TVC22 is a not-for-profit organization broadcasting locally-produced and independent programs on matters not covered by media giants. We promote open access television, whereby anyone can collaborate in or submit a program; and connect with each other.

With a growing team, TVC22 offers the opportunity for lifelong learning; helps develop local talent and wide-ranging skills in a professional environment by integrating quality education to its communication and broadcasting platform.

TVC22 also fosters localism and diversity of viewpoints; promotes open discussions and media literacy; generates collaborative, integrative and (re)generative project models; civic engagement, public health and safety, and public-private-people partnerships -All of which are key to our democracy to generate the necessary social, economic and environmental changes .

| ANNUAL ADAPTABLE SUPPORT PLAN                                              | INDIVIDUAL MEMBERS |          |          | BUSINESS MEMBERS |          |          |          |          |          | SPONSORS   |            |
|----------------------------------------------------------------------------|--------------------|----------|----------|------------------|----------|----------|----------|----------|----------|------------|------------|
|                                                                            | LEVEL 1            | LEVEL 2  | LEVEL 3  | CIVIC            | BRONZE   | SILVER   | GOLD     | PLATINUM | DIAMOND  | STAR       | PREMIER    |
|                                                                            | \$12               | \$20     | \$100    | \$200            | \$500    | \$ 1 K   | \$ 2 K   | \$ 2.5 K | \$ 5 K   | \$ 50 K    | \$ 100 K   |
| <b>Annual General Meeting:</b> Number of seat(s)/vote(s)                   | 1                  | 1        | 1        | 1                | 1        | 2        | 2        | 3        | 3        | 4          | 6          |
| <b>Project Submission:</b> Priority to broadcast your project(s)           | Included           | Included | Included | Included         | Included | Included | Included | Included | Included | Included   | Included   |
| <b>Publicity/Announcements on E-Bulletin &amp; social media</b>            |                    | 1        | 1        | 1                | 6        | 12       | 24       | 36       | 48       | Unlimited  | Unlimited  |
| <b>Studio Use:</b> Number of studio use hours                              |                    |          | 2        | 6                | 10       | 14       | 18       | 22       | 26       | 84         | 104        |
| <b>Listing:</b> on E-Bulletin, TVC22 Web Site, Studio Poster & Reports     |                    |          | Included | Included         | Included | Included | Included | Included | Included | Unlimited  | Unlimited  |
| <b>Discount:</b> Percentage saved on products and services                 |                    |          | 10       | 20               | 20       | 25       | 25       | 30       | 30       | 35         | 35         |
| <b>Wishes:</b> for holidays or special events on E-Bulletin & social media |                    |          |          | 1                | 2        | 3        | 4        | 5        | 6        | Unlimited  | Unlimited  |
| <b>Credits:</b> Number of programs w/your name at end credits              |                    |          |          |                  | 1        | 2        | 3        | 4        | 5        | All        | All        |
| <b>Video Capsule:</b> Length of finished video time                        |                    |          |          |                  |          | 4 Mins.  | 8 Mins.  | 15 Mins. | 30 Mins. | Negotiable | Negotiable |
| <b>Event(s) or Workshop(s)</b> included annually                           |                    |          |          |                  |          |          | 1        | 2        | 3        | All        | All        |
| <b>Advertisement Page(s):</b> Number of page space in annual report        |                    |          |          |                  |          |          |          | 1        | 1        | 2          | 4          |
| <b>Direct URL Link(s)</b>                                                  |                    |          |          |                  |          |          |          |          |          | Unlimited  | Unlimited  |

Be one of the first to sign-up at the individual member level 3, for a promotional lifetime membership opportunity.

Plans are adaptable and payment plan can be arranged for any level

- Save thousands of dollars in services - the more you support, the more you save and benefit
- Sign-up before November 24, 2023 to get the benefits until December 31, 2024
- Advertise to our more than 4,000 Social Media Followers (YouTube, Instagram, Facebook, and X).
- Reach our MaTV/Videotron network (Canada's 5th largest wireless operator with 1.7 million subscribers)
- All our videos broadcasted on MAtv and Community Media Portal can also be viewed on YouTube at any time by anyone worldwide, as well as announced on Facebook and Instagram.
- Inform, share your civic news or stories through our Local Journalism Initiative journalist and the Community Media Portal (6000 unique visitors per month, and averages about 100,000 page views per month)
- Support efforts to integrate quality education programs into our community communication and broadcasting platform, accelerating knowledge exchange, fostering innovation or creating critical mass on community issues.
- Save on such services as announcements, advertisements , corporate videos, photocopies, use of space, change or project management support services, while contributing to TVC22 regeneration projects
- TVC22 Programming Themes: Local Matters; History; Health and Wellness; Services & Businesses; Gourmet and Food Security; Culture, Arts and Passions.
- TVC22 also collaborates with a growing number of other not-for-profit organizations to facilitate rural communications and broadcasting of community events or concerns, optimizing the limited resources and assets.

Payment options include: Cash, Cheque, E-transfer, Credit Card or Pay Pal

Your Logo Here

MY COMMUNITY'S VOICE BY VIDEOTRON Artiste Bernard Lévesques, Dr Josée Boulanger, Clarence-Rockland, Electronic Product Recycling Association, Indigenous Grassroots Circle, Le Chardon Bleu, Radio CJRC, Rovell Creative

|                                   |                     |
|-----------------------------------|---------------------|
| INDIVIDUAL OR ORGANIZATION NAME   | SOCIAL MEDIA        |
| ADDRESS                           | WEB SITE            |
| AUTHORIZED CONTACT                | E-MAIL              |
| MEMBERSHIP/SPONSORSHIP LEVEL      | PHONE               |
| SPECIAL EVENT/PROJECT SPONSORSHIP | NOTE                |
| SIGNATURE                         | DATE DAY/MONTH/YEAR |

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